

Philips Electronics Ltd., has been involved with the Smart Commute program since 2008 as both a participant and a member of the Advisory Committee in Markham. Our commitment both globally and locally to Sustainability has taken on many initiatives. One of these has been our annual Sustainability Fairs. These fairs have involved local businesses, customers, and regional offices, to promote, educate and engage employees in a variety of activities and helped broaden the concept of "what can you do", to lessen your carbon footprint. Smart Commute has been a very active participant in these fairs and the exposure to smart commuting to employees has made a significant impact in our corporate culture.

Smart Commuting is an engrained way of life for many Philips staff. With consistent and continual efforts, carpooling and other means of transportation have been readily adopted by more than 25% of staff and continue to grow in acceptance as a way of reducing work transport stress and the reduction of greenhouse gas emissions. Each year over 30% of Philips staff participate in the Clean Air Commute. Eco learning sessions on driving, ergonomics and food and nutrition and activities such as walking clubs and the recent addition of a staff gym, help promote and engage employees in a healthy work/life balance.

Philips was the recipient of the Markham Board of Trade-Don Cousens Conservation and Environmental Leadership award in 2008 and the Smart Commute Employer of the Year award-Markham/RH in 2010. These awards have significantly increased the awareness of Smart Commute programs to Philips staff locally and regionally, have showcased our efforts to customers and helped promote the importance of sustainability in our corporate culture.

Smart Commute will continue to grow at Philips Electronics. The participation of employees in carpooling, transit and biking programs, has expanded and grown to include other Philips offices around the region. The number of employees using transit, biking and carpooling continues to grow. Smart Commute Markham/RH is a valuable and strategic partner in our sustainability initiatives.

Iain Burns

President and CEO

